

# UNILEVER SUSTAINABLE LIVING PLAN: UK & IRELAND

## IMPROVING HEALTH AND WELL-BEING

Working with Government and other stakeholders, we will help meet public health targets in the UK and worldwide.

## NUTRITION

Improving the quality of people's diets to help improve heart health and tackle diet related illness including obesity.

### Reduce salt levels

We aim to reduce UK & Ireland consumption of salt to globally recognised recommended intake levels of 5g per day. Our current milestone is to help reduce the average salt intake through reformulation to meet national targets for 2010 and 2012.

We have partnered with the Food Standards Agency in the UK and with the FSAI & Saferfood in Ireland with their Salt campaigns, meeting their reduction targets for both our retail and catering products, and supporting their consumer communications on this issue.

Our Unilever Foodsolutions **Eatz4U** programme provides school caterers with nutritionally-balanced recipes and ingredients designed to comply with Government targets for schools.

### Reduce saturated fat

We are supporting the Government's goal to reduce UK consumption of saturated fat to globally recognised recommended intake levels (moving average intake of saturated fat from 13.3% to below 11% of food energy).

Through reformulation we removed 18,000 tonnes of saturated fat globally between 2005 and 2008, introduced healthy options (e.g. Hellmann's Light) and developed breakthrough technology to allow reformulation e.g. in our ice cream.

We are also supporting the Government's consumer communications to reduce consumption of saturated fat, using our experience of nearly 50 years of marketing Flora spread.

### Providing healthy eating information

We are committed to working with Government and other partners to provide consistent nutrition information - in and out of home - on our food brands, to our foodservice customers and to our employees in our staff restaurants.

### Motivating lifestyle change through Change4Life

We are Change4Life partners, with support including:

- Co-branding of the 2009 Flora London Marathon
- Supporting Play4Life through activities in 100 leading retailer stores
- Aligning Unilever's Fit Business Workplace Health programme with Change4Life.

### Partners

On key nutrition challenges we partner with a range of UK & Ireland organisations and participate in expert committees in Government and industry bodies, including the Food and Drink Federation, Food and Drink Industry Ireland, Business4Life and the Institute of Grocery Distribution.

Flora supports the activities of a number of Health Care Professional groups in the UK & Ireland through participation in educational meetings and sponsorship activity.

### Future partnership aims

We will support the Department of Health's public health agenda on obesity and cardiovascular health to help our national contribution to global targets.





Working across all of our operations and activities and in partnership with Government, other stakeholders and the people who use our products, we will reduce our overall environmental impact.

## GREENHOUSE GASES

### Reduce GHG from washing clothes

Cleaner Planet Plan is our long term laundry sustainability strategy which encompasses Persil, Surf and Comfort. We have:

- reduced the environmental impact of our manufacturing
- developed high performance, concentrated products for low temperature washing, and saved on packaging and transport
- provided information and advice to help people use our products more efficiently.

Concentrating our detergents has resulted in a third less fuel to transport our liquids and a 20% reduction in greenhouse gases for our powders.

Millions of our packs and a dedicated Cleaner Planet Plan website carry advice on efficient ways to do the laundry.

### Reduce GHG from our manufacturing

Through good manufacturing practice and capital investment, we are contributing to the UK Government's target to reduce carbon emissions by at least 34% by 2020.

- Our Gloucester ice cream factory has installed a Combined Heat and Power (CHP) Plant which will reduce CO<sub>2</sub> from energy by over 3000 tonnes a year. Our Port Sunlight home care factory will commission a CHP plant by the end of 2010. This will reduce CO<sub>2</sub> from energy by 9500 tonnes a year which represents a 25% reduction.
- Our Burton Marmite factory uses an anaerobic digester, which produces biogas from the waste by-product of the manufacturing process.

### Reduce GHG from distribution

Across the UK & Ireland we will deliver a 20% cut in GHG from warehouses and transport, from 2010 to 2015, by:

- consolidating our warehouse network and rolling out best practice, such as low-energy lighting
- minimising miles on the road through the use of double-stacking; double-deck trailers; collaborating with our customers and other manufacturers
- seeking to eliminate waste.

### Partners

- We are a member of the Institute of Grocery Distribution's Sustainable Distribution Group which aims to reduce the environmental impact of distribution activities.

This Group's work has removed the equivalent of 124 million journey miles from UK roads, the equivalent to removing 2000 lorries.

- Consumer Futures is a collaboration between Forum for the Future, Unilever UK & Ireland and a leading UK retailer exploring the potential motivations and priorities of mainstream consumers in 2020. This will help us engage consumers effectively on sustainability and help us identify key sustainability issues to work on together going forward.

- We contribute to the Food & Drink Federation's Five Fold Environmental Ambition targets.

- We are a member company of the AISE Charter for Sustainable Cleaning, a voluntary initiative which encourages the European detergent industry to undertake continual sustainability improvements and consumers to adopt more sustainable ways of doing their washing.

### Future partnership aims

We will work with a range of partners to help people reduce their carbon emissions when using our products at home.



## WASTE

### Reduce packaging

We have signed WRAP's (Waste & Resources Action Programme) Courtauld Commitment 2 and will contribute to its 2012 targets to reduce:

- the carbon impact of grocery packaging by 10%
- household food and drink waste by 4%
- grocery product and packaging waste in the supply chain by 5%.

### Recycle packaging

Working in partnership with the Aluminium Packaging Recycling Organisation (ALUPRO) and the British Aerosol Manufacturers' Association (BAMA), Unilever UK is supporting a programme to increase the recycling rate of aerosols. We are encouraging more local councils to add aerosols to their kerb-side collections and increasing consumer awareness that aerosols can be recycled.

76% of local authorities are now collecting aerosols.

This will contribute to the Government's target to increase the recycling rate of aluminium to 40% by 2012.

### Reduce waste from our manufacturing

Our manufacturing sites have a target of zero waste to landfill by the end of 2010.

Collectively, between 2008 and 2009, our UK manufacturing sites made a 47% reduction in waste.

This included a drive to recycle waste that would have previously gone to landfill e.g. the waste from the Marmite manufacturing process.

### Partners

Unilever co-chairs the Institute of Grocery Distribution's (IGD) Product and Packaging Waste Group, which is developing best practice to help companies reduce waste in the supply chain.

The Group is linking its work to WRAP's targets and helping IGD members work towards a 5% reduction in grocery product waste in the supply chain by 2012.

### Future partnership aims

We will look at additional ways to improve UK recycling rates. We will continue to work with WRAP on waste reduction measures.

## SUSTAINABLE SOURCING

### Sustainable palm oil

Our global target is to purchase all palm oil from sustainable sources by 2015.

In 2010 all the palm oil required for our UK & Ireland business is covered by GreenPalm certificates of sustainable palm oil.

### Sustainable paper & board

By the end of 2010, we aim for over 80% of the paper packaging used in our UK & Ireland manufacturing to be sustainably sourced (i.e. using recycled or certified sustainable material).

### Sustainable tea

We were the first tea producer to commit to sourcing the tea for all our PG tips and Lyons Tea tea bags from Rainforest Alliance certified estates.

In 2010, almost a year ahead of our UK target, all PG tips tea bags on sale here are the first to be fully Rainforest Alliance certified.

In Ireland, all Lyons Tea will be 100% Rainforest Alliance certified by the end of 2012.

### Fairtrade Ben & Jerry's

Ben & Jerry's launched the first vanilla Fairtrade ice cream in 2006.

By the end of 2010, 60% of the Ben & Jerry's range in the UK & Ireland will be Fairtrade certified, with 100% certified by the end of 2011, two years ahead of our global target.

### Cage-free eggs

Since mid-2008, all Hellmann's mayonnaise on sale in the UK & Ireland has been made using cage-free eggs.

Since 2004 Ben & Jerry's ice cream has used only cage-free eggs in the UK & Ireland.

### Future partnership aims

We will determine how to play an active part in helping the UK Government to deliver the food strategy.



We will enable our people to make sustainable choices at home and at work.

## PEOPLE

### Improve employee health & nutrition

Our workplace health initiative, Fit Business - part of Unilever's global Lamplighter programme - will be rolled out to all our UK & Ireland sites by 2011, helping over 7,000 employees make positive everyday choices to improve their health.

Fit Business aims to improve the overall health of our workforce integrating our nutrition expertise, knowledge of brands and occupational health, and government campaigns including Change4Life and Safefood's Little Steps.

### Reduce emissions from employee travel

We reduced commuting impacts across the UK & Ireland business by over 40% between 2008 and 2009.

When we moved in to our new Leatherhead Head Office in 2008 we introduced our Green Travel Plan. This encourages employees to use public transport and to integrate flexible home working into their regular work patterns which has significantly reduced their travel.

We have an ongoing target to reduce single occupancy car use from 70% in 2008 to 45% by 2013.

The effectiveness of our Green Travel Plan is being reported back to the local Council over a five year period.



### Reduce energy consumption in our offices

We have been reducing energy per person at our Leatherhead site with a target of a further 10% for 2010.

### Reduce office waste

Our Leatherhead office has a recycling target of zero waste to landfill by the end of 2010. To help us achieve this we have enabled employees to easily sort and recycle their waste.

Learning and best practice from the new Leatherhead office will be shared with our other UK & Ireland sites.

**SALT**

Cutting down on salt will lower your blood pressure and reduce your risk of stroke and heart diseases

Are you having too much salt?  
You could be eating too much without realising because about 75% of the salt we eat is already in the food we buy.

If you want to cut down, the good news is there are plenty of simple things you can do...

your recommended daily intake for Salt 6g

100%  
100% of salt is about a teaspoon

